

Autocop Bizconnect 2011

Mar. 22 to Mar. 31, 2011, - Delhi, Jaipur, Ahmedabad, Mumbai and Bangalore.

● SUBMITTED BY AUTOCOP INDIA

The AUTOCOP Bizconnect 2011 – A seminar organized by AUTOCOP Facility Security Division (a part of Autocop India Private Limited), in association with VIVOTEK Inc, was held between 22nd Mar and 31st Mar 2011, across 5 cities in India: Delhi, Jaipur, Ahmadabad, Mumbai and Bangalore.

The morning sessions were focused towards the Consultants, whereas the evening sessions were focused towards the System Integrator fraternity.

The objective of these seminars was to introduce the latest technology in IP Video Surveillance by VIVOTEK, and facilitate transformation of the industry from existing analog based CCTV systems to IP Video Surveillance as well as convey the benefits of deploying the same.

With this, AUTOCOP has affirmed its position in India as one of the leading Security Solution provider for IP Video Surveillance category, by introducing of state of the art high definition network cameras and video storage solutions, coupled with product availability through its widespread network, and assured technical support to the customers. This seminar saw a display of sophisticated and assurance driven security solutions from the leading names in the electronic security industry – AUTOCOP & VIVOTEK.

The event was not only interactive with active participation by the Consultants & System Integrators but also witnessed direct interaction with AUTOCOP & VIVOTEK team through live product displays, discussions on business opportunities, industry trends, launch of new products and technologies.

One key message derived from this seminar was that the IP Video solution, though appears to increase the cost-of-ownership, actually speeds up the ROI and improves the overall end user experience and security.

Reaffirming on the achievement, Col. Hasmukh Patel, Head – Loss prevention & control- Future Group said “AUTOCOP kicked off its Bizconnect and provided installers with free seminar to help increase their business”. He added, “In this dynamic market environment, it is imperative that one provides to it’s installer with new programs, solutions and education to help diversify their product offering and increase revenues.”



▲ From left to right, **Ken Chang**, Regional Manager, Brand Sale Department, VIVOTEK and **Maulik Shah**, Chief Executive Officer – AUTOCOP Facility Security Division

AUTOCOP Bizconnect 2011 concluded as a huge success where we had close to 300 System Integrators & Consultants attending the seminar across 5 cities, interacting with AUTOCOP & VIVOTEK teams. The response from the participants was overwhelming and made this Bizconnect a grand success. We always look forward to creating exciting business opportunities for customers and vendors by bringing the best mix of products to the local market.” Said Maulik Shah, Chief Executive Officer – AUTOCOP Facility Security Division

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It was great associating with AUTOCOP. The seminars have provided us a platform to introduce the latest VIVOTEK HD Cameras and IP Video Surveillance Solutions and interact with key Consultants & System Integrators across India. As India is an emerging market in the electronic security industry, VIVOTEK along with AUTOCOP will continue to introduce the latest & the best security products.”

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- **Ken Chang**, Regional Manager, Brand Sale Department, VIVOTEK