

# The Expertise You Seek. The Assurance You Need. AUTOCOP

Autocop Facility Security Division – A one stop shop for an end-to-end security & safety solution.



Maulik Shah, CEO, – AUTOCOP Facility Security Division

**A**utocop Facility Security Division (FSD), is an integral part of AUTOCOP India Private Limited which carries the legacy of having played a pivotal part in shaping the Indian automotive security industry over past two decades. This division started as an answer to the growing security threats of the modern world.

AUTOCOP FSD offers end to end safety and security products and solutions to the System Integrators & Security Consultants fraternity.

The current product portfolio consists of an array of safety and security products comprising of Autocop and other recognized global brands is divided under three major categories:

- Video Surveillance: Analog and IP Surveillance Systems, Video Management System, Network Video Recorders.
- Safety Solutions: Analog addressable and Conventional Fire Alarm systems.
- Home Security : Wired & Wireless Intrusion system, Standalone and multi apartment video door phones

AUTOCOP FSD has recently launched national toll free number (1800-3000-0700) to enable growing number of customers and prospects to reach out the experts to get all kinds of support ranging from pre-

sales, product and technical support and so on. The training programs for systems integrators are being rolled-out to enhance their technical, selling & business skills.

In terms of product offering, AUTOCOP FSD has recently introduced its own branded Cameras & DVR's. As a part of the growth strategy, AUTOCOP FSD plans to initiate various marketing activities to increase brand visibility, category awareness, new alliances and new product identification.

With vast product knowledge, strong product portfolio, dedicated technology support and highly experienced team, backed with a well-spread network of 55 branch offices and 100+ service centers in India, AUTOCOP FSD is poised to achieve market leadership in the electronic safety and security space.

